



DigitalRisk Advisors is a corporate governance performance management consultancy that helps enterprise clients evaluate the adequacy and the cost-effectiveness of their information security and risk management activities.

By focusing first and foremost on strategic business risk, the DigitalRisk ScoreCard process dramatically simplifies decision making on information security spending and resource allocation. Serving as a team of third-party specialist advisors, we elevate the relevance of information security by providing a standards-based framework to help drive information security spending toward highest-quality, profitable strategic initiatives.

The DigitalRisk Mission

Digital risk management presents a new challenge for the enterprise, demanding that organizations raise the relevance and effectiveness of strategic corporate governance to a much higher level than ever before.

Information risks traditionally regarded as exclusively part of the technical security domain must now become part of a renewed strategic corporate governance philosophy that is led by the senior business decision makers, engineered by business unit managers, and enforced universally throughout the virtual enterprise.

The DigitalRisk Advisors solution gives a clear-cut, top-down approach to digital risk management that puts the control back in the hands of the business leaders. The DigitalRisk ScoreCard framework builds an executive-level performance-based view down through the organization to measure, monitor and manage the strategic effectiveness of current and planned information security spending.

- **DigitalRisk ScoreCard Workshop** helps executive team identify and focus on using digital risk management to support key strategic business objectives in the areas of Financial Growth, Customer Service, Operational Excellence, Organizational Learning
- **DigitalRisk Due Diligence** helps executive team create a customized enterprise-wide DigitalRisk management blueprint that supports the key strategic objectives, according to changing business needs
- **DigitalRisk Implementation & Support** helps senior managers create customized assessment tools and performance measurement "feedback loops" to monitor enterprise-wide digital risk activities according to strategic objectives

About DigitalRisk Advisors

Digital Risk Advisors was founded in 2000 by Rick Davis, a leading authority on digital risk management and publicly acknowledged for creating the world's first insurability standard for underwriting e-business, privacy and information security risk.

Based in Atlanta, Georgia, Digital Risk Advisors has helped develop mission-critical information protection strategies for numerous high profile clients including Insurance Carriers & Reinsurers, Fortune 1000 Enterprises, Financial Institutions, Information Security Vendors, Application Service Providers, and Telecommunications Providers.

Managing Digital Risk



DIGITALRISK PERFORMANCE MANAGEMENT CYCLE

- 1) Formulate strategic objectives and lead from the top*
- 2) Communicate priorities and align resources / Incentives*
- 3) Execute enterprise-wide to maximise hidden assets*
- 4) Analyze performance measures and re-define strategy*



An effective DigitalRisk ScoreCard is created at the executive level and integrated through all departments of the extended enterprise. Executives and senior management direct resources toward a well-communicated common objective that empowers employees at all levels to drive strategic change, exceed customer expectations, and maximize quality.

DigitalRisk Services

DigitalRisk Balanced ScoreCard Workshop – *Framework for Strategic Alignment and Quantifiable ROI*

Create a customized framework to establish digital risk management alignment and quality throughout the extended enterprise. The DigitalRisk Balanced ScoreCard approach establishes key performance indicators and monitors digital risk initiatives according to the Four Pillars of business strategy:

***Financial Growth
Customer Service
Operational Excellence
Organizational Learning***

Balanced ScoreCard Highlights:

- Determines the business measurements that will govern all digital risk management spending and performance evaluation**
- Defines the critical stakeholder relationships and associated business processes that need addressed**
- Establishes the organizational priorities for all digital risk management planning and implementation**
- Establishes the budget and allocates organizational resources needed to accomplish digital risk goals**

DigitalRisk Due Diligence - *Independent, Impartial analysis before exposures become losses*

Perform gap analysis due diligence to help clients discover digital risk exposures and conduct a insurance policy review to determine any insurance gaps that might negatively impact the strategic corporate objectives. The due diligence engagement includes an enterprise-wide examination followed by recommendations regarding the strategic, operational and technical condition of the client and connected business partners.

Due Diligence Highlights:

- Conducts a strategic, operational and technical analysis according to the goals established by the DigitalRisk Balanced ScoreCard**
- Analyzes the critical business stakeholder relationships to determine potential digital risk exposures**
- Determines the effectiveness of outsourced technical and risk management vendors**
- Provides “best practices” benchmark analysis of disaster recovery, systems security, policy, procedure, operational excellence and scalability planning**



Managing
Digital
Risk

DigitalRisk Implementation & Support – *Proactive digital risk management evolves with you*

Create and execute a customized, sustainable performance monitoring & implementation plan based on recommendations from the due diligence engagement. The DigitalRisk Implementation service includes on going strategic digital risk advisory services, specialized insurance consulting and technical project management assistance geared toward the specific requirements of unique client environments.

Implementation & Support Highlights:

- Maintains a consistent, measurable path between client’s digital risk management activities and strategic business goals**
- Helps select and manage outsourced relationships including technical vendors and insurance brokers**
- Delivers timely digital risk updates to continue building on organizational knowledge and training initiatives**
- Performs periodic life-cycle digital risk assessments to determine future needs according to an evolving risk profile**

Contact for Information

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Whitepaper Download :

[“New Economy Survival: An Introduction to Risk Management in the Digital Age”](#)

Pose a DigitalRisk Question to Rick on SearchEBusiness.com:

<http://www.Digital-Risk.com/AsktheExpert.html>